



# Solange Cano

## B.A. in Design and Visual Communication

I'm a **graphic designer** from Buenos Aires, with solid experience in **digital design**, **social media**, and **print materials**.

I'm looking to join a team where I can contribute with ideas, creativity, and skills to support its **growth** and help achieve its **goals**.

## Contact

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✉️ solcano7@gmail.com

🌐 [Portfolio](#)

## Work experience

### Plant - Vívét

2023 - Present

Graphic Designer | Marketing

Design of social media assets, banners, and digital content for e-commerce, internal communication, video editing, photo retouching, UI design and print materials.

### Digital State

Apr. 2023 - Nov. 2023

Graphic Designer | Marketing

Design of graphic and audiovisual content for clients in diverse industries (e-commerce, gastronomy, etc.). Development of banners, social media assets, and video editing.

### Freelance

2018 - present

Graphic Designer & community manager

Ocasionalmente, I do freelance graphic design projects across different fields. Social media management for a home remodeling company in McAllen, Texas: planning, designing, and publishing content.

## Education

### Universidad Nacional de Lanús

B.A. in Design and Visual Communication

Graduated 2023.

### Universidad Nacional Guillermo Brown

Course on Digital Marketing for Social Media

## Tools

Adobe Photoshop - Adobe Illustrator - Adobe InDesign  
Adobe XD - Figma - CapCut - Canva - Google Workspace  
Notion - Microsoft Office

## Languages

### English

Nivel C2 Proficient  
EF Set Certificate